Colleges Contacted for Collegial Consultation

Spoke with:

David Yamamoto at Glendale College.

He has a degree called “Digital Content Specialist (Associate’s Degree)”at Glendale Collage.

David Yamamoto davidy@glendale.edu

He does not see a conflict because of the distance between our colleges. He does not have enough information about completers to know how it is doing.

Spoke with:

Steven Sedky, MBA, Ed.D.

Professor, Business Department
Chair, Academic Senate Career Education Committee

Santa Monica College

They have a program called Intro to social media. It is a cross discipline program. More of a marketing program focused on marketing and not creation. Does not see a conflict.

Emailed:

Patricia G. Ramos at Santa Monica College.

Patricia cc’ed,

Dana Nasser Chair of Busines and Josh Sanseri chair of Photography.

Patricia responded stating that they do not have opposition to our program development.

Spoke with:

Avery Caldwell

Design Area Coordinator
Assistant ProfessorSan Diego State University

School of Art + Design
College of Professional Studies + Fine Arts

We talked about how this could be a good ADT Degree to feed into 4-year schools. 4-year schools are looking for students that understand the design basics and are proficient in the Adobe Suite. He feels that the certificates are good and supports them.